

A thick dark blue vertical bar runs down the left side of the page. A green arrow-shaped banner points to the right from this bar, containing the date. Below the banner, several thin, curved lines in dark blue and light grey sweep upwards from the bottom left corner.

11/9/2021

Montgomery on the Bow BIA

Annual General Meeting

ANNUAL GENERAL MEETING AGENDA

Montgomery on the Bow BIA

Date: November 9, 2021

Time: 7 – 8 pm

Location: Notable the Restaurant – Private Room,

4611 Bowness Road NW, Calgary

1. Call to Order 7:05 pm
2. Motion to approval of 2021 Annual General Meeting Agenda Wayne Jansen, second Darlene Vandevenne, approved.
3. Motion to approval of 2019 AGM Minutes Mike Noble, second Mike Ostafichuck, approved.
4. Welcome – Leon Nellissen
5. 2021 Financial Report and 2022 Budget
Monika Jansen, Treasurer, Montgomery on the Bow BIA
6. 2020/2021 Summary & 2022 Strategic Planning
7. Appointment of Auditor for 2021
8. Election of Board of Directors
9. Guest Speakers – MCA Alexandra MacQuarrie
10. Q&A Opportunity
11. Motion to Adjourn

Social and Networking Opportunity to follow

Attendees

First name	Last name	Guest Names	Name of Business
Leon	Nellissen		Dr. Sheila Scott
Paul	Hopfner	Abbey Corpuz	Abbey's Creations
Michael	Noble		NOtaBLE
Darlene	Vandevenne	Vicki Fitzpatrick	Montgomery Village Veterinary Clinic
Monika	Jansen	Wayne Jansen	Montgomery Dairy Queen
Maliya	Tiodin-Cruzat		Euphoria Wellness Centre - Montgomery
Mike	Ostafichuk	Fay Ostafichuk	Thairapy Salon and Dermalogica Skin Centre
Mark	Greenwald		Alien In-Line & Alien Electrostatic
Kathryn	McNeil		Rising Tides Taproom
Shikha	Bhimji	Arif Nurani	Euphoria Wellness Centre
Proxy	Gupta	Yash Gupta	Montgomery Dental Centre
Edward Jones			
Pazzers Pub			
Guests			
Alexandra			
Jason	MacQuarrie		Community Engagement for Montgomery Community Association
	Sokolosky		Community Engagement for Montgomery Community Association
Executive Director			
Marion	Hayes	Kent Hayes	

Montgomery on the Bow BIA

**November 9
2021**

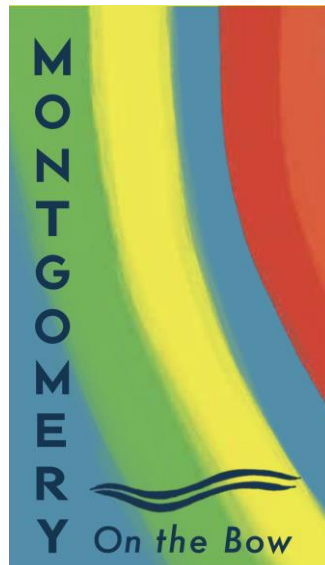
AGM

Welcome

2020 - 2021 Overview

Streetscape Beautification/Main Street Project

Worked with local Artist Rachael Mecking (@rachaelmeckling) who refreshed our logo & created both a summer and winter campaign. We just received our Pageant Banner Permit and will start install of the Winter Campaign.



Planters – due to construction and replacement of the light standards we were in a holding pattern to install our new planters. You will start to see new planters being installed with a fall foliage that will be updated to a winter theme with the addition of colourful holiday themed inserts. Planters are being installed the first two weeks of November working with Calgary company Toucan Gardens.

Graffiti Abatement – cont'd work with Good Under Pressure. Graffiti was higher on our radar this year as we received an increase in calls and tags in the community

Mural/Artist – replacement of 8 x 8 artpiece on wall of Canna Cabanna building. Will be completed inside and installed end of November/December 2021.

2021 cont'd

Sponsorships/Grants

Community Standards Grant \$6,750 (Graffiti Abatement)

Western Economic Diversification Grant \$10,000

The WD Grant was received in the first quarter of 2021.

Funding had to be used in first quarter of 2021. A portion of this was used to run a Instagram Campaign in March of 2021 for International Women's Day. We were mentioned in the City of Calgary Managers Report for our social media campaign



THE CITY MANAGER'S QUARTERLY REPORT ISSUE 2
COMPASSIONATE COLLABORATION

Victoria Park BIA used funding to support local artists in the Fort Chinook visual art display, which generated significant foot traffic and social media attention. Three people were employed full-time for a month, and seven people employed part-time for a week.

Courtesy of Victoria Park BIA

"FORT CHINOOK WAS THE FIRST TEMPORARY VISUAL ART DISPLAY OF ITS KIND IN CALGARY AND WAS INSTALLED UNDER VERY CHALLENGING CONDITIONS DUE TO THE COLD WEATHER, AND THE NEED TO ENSURE SAFETY FOR PARTICIPANTS DURING THE PANDEMIC. WD FUNDING THROUGH THE CITY WAS A HUGE ENABLING FACTOR IN MAKING FORT CHINOOK A SUCCESS WHILE ENHANCING OUR PUBLIC SPACES AND ATTRACTING VISITORS."

— DAVID LOW, EXECUTIVE DIRECTOR, VICTORIA PARK BIA

Kensington BRZ put the funding towards the Kensington LOVE campaign, intended to celebrate all kinds of love during the month of February. PRIDE banners were installed along 35 streetlight poles and colourful floral installations were fit inside public art pieces such as a vintage British phone booth and heart-shaped bench.

Courtesy of Kensington BIA

Greenview Industrial BIA hired the Beltline Urban Mural Project (BUMP) to create a new mural in the community and organize a social media campaign. This is part of a long-term strategy to add new murals every year, which will improve aesthetics, reduce crime and attract business to the area.

Montgomery on the Bow BIA used a portion of funds to celebrate International Women's Day by promoting female-founded businesses. This campaign led to businesses reporting they received increased interest from potential customers.

Better Every Day 10

2021 cont'd

Additional Funding

We were able to secure an additional 25K from the City of Calgary that was put towards the purchase of new spring loaded banner arms.

City of Calgary Engagement

City of Calgary Development Proposals – height concerns/over saturation of cannabis locations

BIA/CBIZ membership – weekly meetings

Future of 16th - online meetings

Main Street Project – planning and engineering/Urban Development

Community Engagement – Concerns of Business Owners

Security/Parking/Marketing/Future of 16th Avenue

Marketing


Montgomery Messenger

Instagram. @montgomeryonthebow. 390 followers

Facebook Page – Montgomery on the Bow BIA

Tourism Calgary



 share this page

The neighbourhood of **Montgomery** has that small town charm everyone can appreciate. Just minutes from downtown Calgary, Montgomery is home to 115 businesses with active outdoor spaces along the Bow River, diverse dining options, dog friendly boutiques, and great annual community events. Discovery why Montgomery is one of Calgary's best kept secrets.



Sports Rent in Montgomery

Outdoor Activities in Montgomery
Ready to get active? Montgomery is nestled along the banks of the beautiful Bow River, making it an active community with several ways to get out there and explore the great outdoors. Rent everything you need from **Sports Rent**, from **mountain bikes** and **stand-up paddle boards** to **camping gear**, **rollerblades**, and **rafts** for a day on the water. **The Paddle Station** is another easy way to get out on the Bow River with self-guided rafting and kayaking options available for rent. They provide all the equipment and safety gear, launching right from **Shoalwater Park**. Montgomery is a cycling.



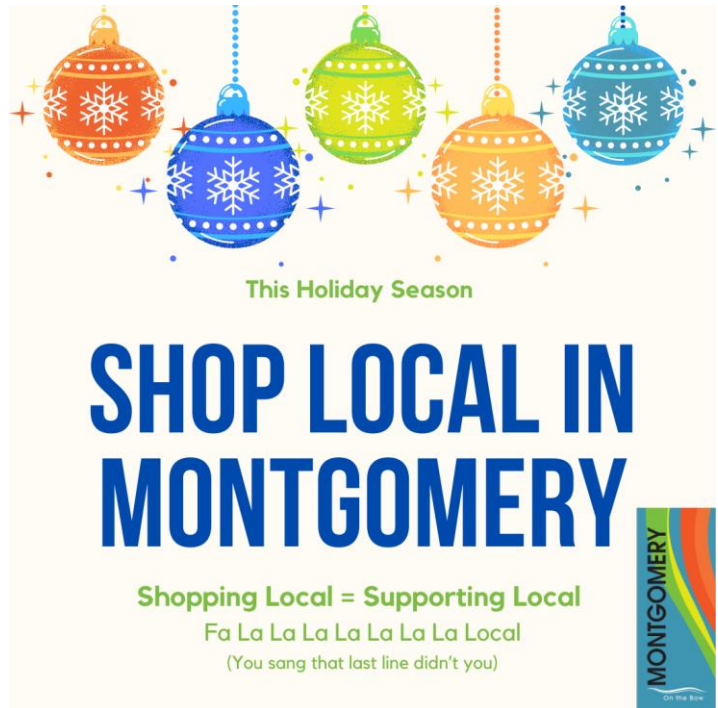
Light Up Montgomery

Community events bring neighbourhoods together and **Light Up Montgomery** does just that. This annual holiday event is traditionally held during the last weekend of November, with large fire pits, hot chocolate, apple cider, and s'mores for everyone to enjoy. Get an Instagram-worthy family photo and take in the lights in the park at the corner of Home Road and Bowness Road. It's the start of a new family tradition. This year's Light Up Montgomery kicks off November 27, 2021, from 5:00 p.m. to 8:00 p.m.
Check out the **Montgomery Events** page for the

2021 cont'd

Marketing – Dec. 2020 Montgomery Money

Working to repeat in 2021



2021 cont'd

Events – Sept 2021 Curbside Concerts

MONTGOMERY ON THE BOW B.I.A PRESENTS:

DOG DAYS OF PAW SUMMER PAW

SUNDAY, SEPTEMBER 19
2 PM TO 4 PM

MONTGOMERY DAIRY QUEEN PARKING LOT

HANG ON TO SUMMER WITH THIS FAMILY FUN EVENT

JOIN US FOR AN AFTERNOON OF LIVE MUSIC,
YUMMY SNACKS & COOL TREATS, FACE PAINTING,
GIVEAWAYS FROM OUR FEATURED BUSINESSES
AND TREATS FOR 4-LEGGED FRIENDS TOO!

HUGE THANK-YOU TO OUR FEATURED LOCAL BUSINESSES: BOWMONT ANIMAL
HOSPITAL, BON-A-PET TREATS, CANINE CUTS, DAIRY QUEEN, H&R BLOCK,
KAYCIE'S DRY CLEANING, LOTUS NAILS & SPA, YUM YUM BBQ AND 5 SPICE KITCHEN!



2022 Strategic Planning

2022 Plans/Goals

What we are planning for remainder of 2021 and 2022

Holiday Street Lighting

We were approached by the City of Calgary as a pilot project to work on Holiday Lighting along 45th to 47th on Bowness Road. We are currently working towards purchase/install for December. Have applied for a 15K grant to help cover the cost of purchase. This would be the first campaign partnership between the City of Calgary, Enmax and a BIA.

Events

Chinook Blast ON THE BOW

Partnership with the City of Calgary, Bowness BIA. Currently planning a 2 day event. Grant/Funding to come from Chinook Blast of \$15K per BIA plus looking for corporate sponsorship of fireworks. Date is Feb.

Spring – Curbside Concert

Pop Up Events that can be held throughout the business community and focus on businesses directly in that area.

Example:



2022 Strategic
Planning

July – Stampede Pancake Breakfast



option 1a



option 1b



option 1c

option 1
creative
recomendation



option 2a



option 2b



option 2c

option 2
creative
recomendation



2022 Strategic Planning

August/September – Curbside Concert Events and/or Fall Festival

Campaign to bring people to Montgomery and increase walking traffic through small events spread out throughout the community. **OR** host a one weekend event where we close down Bowness Road from 45 – 47th and choose a theme such as Blues, BBQ and Beers or Fall Festival – where we focus on Fall Celebrations.

November – Light Up Montgomery



Montgomery Business Map/Directory

Working with Illustrator/Designer Nicole Wolf who will begin Map design in January of 2022. Handouts at businesses/Tourism Calgary

MONTGOMERY ON THE BOW BUSINESS IMPROVEMENT AREA												
2021 FINANCIALS AND 2022 BUDGET												
Audited												
REVENUES	2020	2019	2021							2022		
	Actual	Actual	To Date	Projected	Total	Budget	\$ Diff	% Diff		Budget	\$ Diff from total	% Diff
BIA Levy	\$70,000	\$70,000	\$50,000	\$0	\$50,000	\$50,000	\$0	0%		\$80,000	\$30,000	38%
Grants	6750	\$2,400	\$14,500	\$15,000	\$29,500	\$6,750	\$22,750	337%		\$23,500	-\$6,000	71%
Events Income	2512	640	\$0		\$0	\$0	\$0			\$0	\$0	
Interest		19145		\$0	\$0	\$0	\$0			\$0	\$0	
Total Revenues	\$79,262	\$92,185	\$64,500	\$15,000	\$79,500	\$56,750	\$22,750	40%		\$103,500	\$24,000	45%
EXPENDITURES												
General/Administration	\$34,398	\$33,585	\$27,702	\$9,830	\$37,532	\$36,000	\$1,532	-3%		\$38,000	\$468	0%
Public Safety/Social Issues	\$1,570	\$0	12612		\$12,612	\$8,000	\$4,612	-5%		\$6,700	-\$5,912	-5%
Streetscape Improvements	\$19,293	17508	\$34,850	\$43,467	\$78,317	\$6,985	\$71,332	-30%		\$16,500	-\$61,817	-45%
Marketing/Communications	\$3,656	\$1,620	\$6,930	4800	\$11,730	\$0	\$11,730	-78%		\$13,150	\$1,420	-100%
Urban Development/Planning	\$0	\$0	\$0		\$0	\$0	\$0	0%		\$0	\$0	0%
Special Projects/Events	\$15,917	\$16,108	\$2,708	\$45,931	\$48,639	\$0	\$48,639	15%		\$51,250	\$2,611	56%
Capital Assets	\$0	\$0			\$0	\$0	\$0	0%		\$0	\$0	0%
Insurance/Accounting	Included in General	Included in General	\$4,168		\$4,168	\$4,168	\$0	0%		\$4,168	\$0	0%
Other	222	\$1,380	\$1,600		\$1,600	1597	\$3	0%		\$1,600	\$0	0%
Total Expenditures	\$75,056	\$70,201	\$90,570	\$104,028	\$194,598	\$56,750	\$137,848	-\$1		\$131,368	-\$63,230	
Surplus/(Deficit)	\$4,206	\$21,984			-\$115,098					-\$27,868		
Net Assets at beginning of year	\$181,803	\$159,819	\$159,819		\$186,009					\$70,911		
Net Assets at end of year	\$186,009	\$181,803	\$181,803		\$70,911					\$43,043		

November 9
2021

Financial Report

Monika
Jansen

Treasurer

Purchases and expenses for 2021 are as follows:

Storage Unit – rental

New Banners – 2 creative campaigns

New Hardware – spring loaded arms as required by the City of Calgary

New Planters

Security – test pilot for 6 months & cancelled

2022 Plans/Levy

When lockdowns occurred in 2020, we lowered the levy for 2021 knowing that businesses were facing new challenges on a daily/weekly basis and also because our ability to host events was limited. Later the City of Calgary announced that they would be covering the levy fees for 2021.

During this past year we have been able to work on projects that were substantial investments and soon we will see the new banners, planters, upcoming mural and beautification projects adding vibrancy to the neighborhood. These investments will now allow the levy focus to transfer to marketing, events and maintenance of these investments.

Annual expenses that will be continued - storage rental, graffiti abatement, new - *garbage bins (a company will need to be hired to clean the two garbage bins installed along Bowness Road unless we can find a business that is close to either location and ask for their help in emptying).

8. Appointment of Auditor for 2021

Motion to appoint Werner Haag for Montgomery on the Bow BIA auditor for 2021 by Mark Greenwald, second Dr Gupta, approved .

9. Election of Board of Directors

10 Guest Speakers –

Alexandra MacQuarrie – Montgomery Community Association

11. Q&A /Request for Project Managers & Volunteers

Montgomery on
the Bow BIA

**November 9
2021**

Going Forward

Champion an
Event

Volunteers Needed

Board Members or Event Specific

Chinook Blast on the Bow Lead

Pancake Breakfast Lead

Curbside Concerts Lead

Fall Street Fair/BBQ/Blues & Beers

Light Up Montgomery Lead

Motion to Adjourn Mike Ostafichuck 8:10 pm